



Communicating Stewardship Year Round

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Episcopal Church Foundation (ECF)



The Episcopal Church Foundation (ECF) provides comprehensive and innovative programs, products and services in the areas of leadership and financial resource development. ECF programs and services include Vital Teams, ECF Vital Practices, and the Fellowship Partners Program, capital campaigns, planned giving, endowments, and strategic solutions.





The Good News?

Your congregation's made a commitment to a year round stewardship and gratitude program.

Ideas have been generated....



The Not-So-Good News?

Your congregation's made a commitment to a year round stewardship and gratitude program.

Ideas have been generated...

How do we incorporate this into our overall plans?





We'll Cover

What do we mean by year round stewardship?

Who are we communicating to and why?

The power of story and witness.

Building a communications plan.



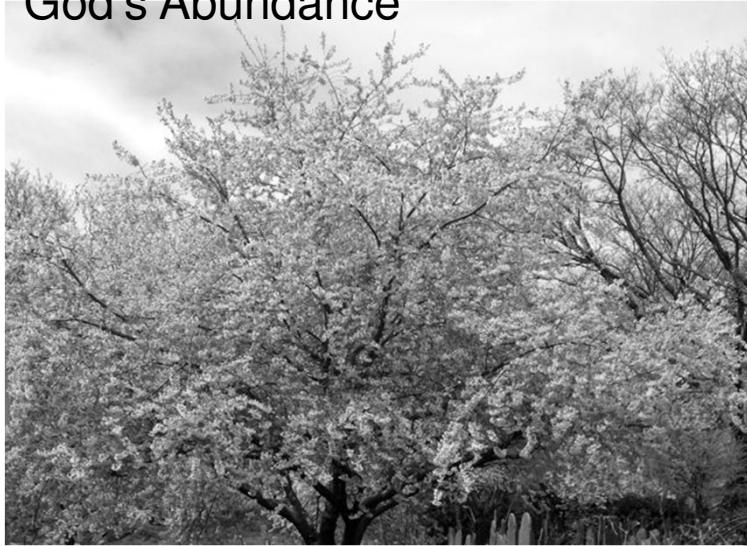
The Sower

“A sower went out to sow.... Some seeds fell on the path... others fell on rocky ground... other seeds fell among the thorns... Other seeds fell on good soil and brought forth grain... Let anyone with ears listen!”

Mathew 13:3-9



God's Abundance



Year Round Stewardship

What does it mean to you? To your congregation?

The ministry of communication is like planting seeds: some fall on fertile ground, some on the edges, some never take root...

Let's not let anything stop us from getting started...





Getting Started

Form a stewardship team

Have a strategy; focus on *doing*

Be open to opportunities – or angels – that come your way

Resource: Liberating Stewardship



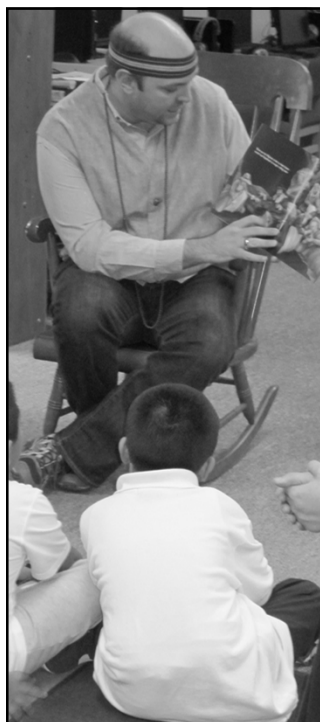
Who's our Audience? What's our Objective?

Primary – Members & frequent visitors

Objective – Why are we doing this? What do we want to accomplish?

How will we measure impact?



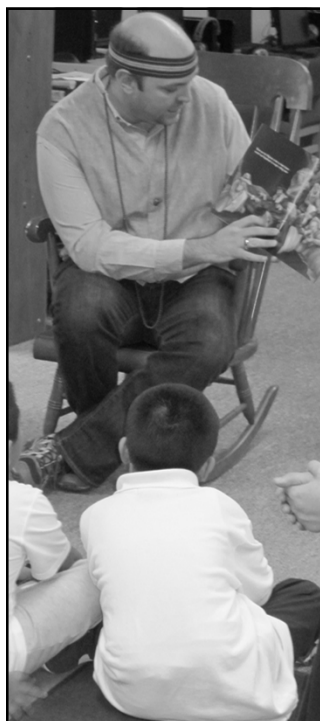


The Power of Stories

Sharing our stories brings us deeper into relationship.

As we build a legacy of year round stewardship, how can we create opportunities for people to share their stories?

How are you sharing stories?
Please share using Chat

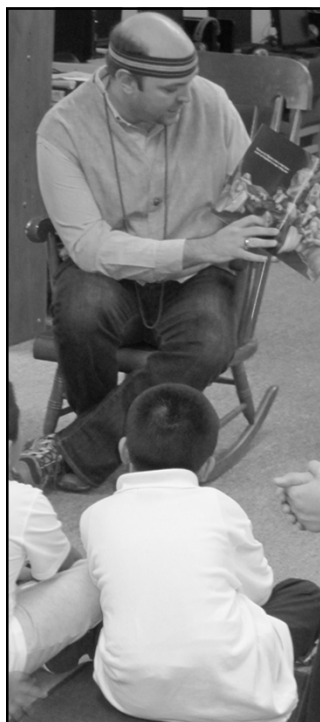


Sharing Stories

Where does story telling happen in your congregation? *Please share using the chat feature.*

Are there opportunities for people to share their faith stories, to witness how Christ is moving in and through them?





Question

On a scale of 1 to 5, how would you rate your congregation's story telling ability?

- Face to face?
- Bulletin?
- Newsletter?
- Website?
- Facebook page?



Learning to Share Our Stories 1

Touching people's hearts

[Carolyn Gardner: My Story](#)

[Allison and Steven King: Our Story](#)

[Grace-St. Luke's Episcopal Church](#)





Learning to Share Our Stories 2

What's holding us back?

- It's one more thing...
- Resources...

Newcomer Profiles

Taking St. Francis Day to the Park



Learning to Share Our Stories 3

Provide opportunities to connect our stories and experiences to the larger story of the church

Speaking the Call Out Loud

Sharing Faith Dinners

FISH and FISH Blog





What's Our Plan?

Start with year round stewardship calendar

Keep it realistic and simple

Look for opportunities to call attention to this ministry

What impacts are we looking for?



What's in Place?

What methods does your congregation use to share information?

- Sunday worship
- Bulletin
- Newsletter
- Website
- Social media

Do they include stories?





Broaden the Scope

How might you incorporate stories of generosity, gratitude, witness into what you are already doing?



What Can We Borrow?

Saying thank you and sharing stories of gratitude

Gratitude of the month

The Way of Jesus

Loaves and Fishes stories





Where We Share

During worship

In our bulletins and newsletters

On our websites (read, watch,
listen)

Social Media



Next Steps

Share one idea from this presentation with your stewardship team.

Talk about how this idea might work in your congregation.

What would it take to bring that dream to life?





Next Steps

Identify any potential obstacles;
how might you work around them?

Who's assistance/ permission do
you need to take the next step?

Just start! Remember the parables
of the seeds...



Resources

[ECF Vital Practices](#)

[Episcopal Communicators](#)

[TENS](#)





Contact Us

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