

PLANNING & RECRUITING for STEWARDSHIP

ECF Webinar

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June 11, 2014



Strengthens the leadership and financial capabilities of Episcopal congregations, dioceses and communities of faith to pursue their mission and ministry



What We'll Cover

- Quick theology of volunteerism
- Landscape of non-profit volunteering
- The role of impact on recruitment
- How to effectively plan for volunteers
- Successful recruitment practices

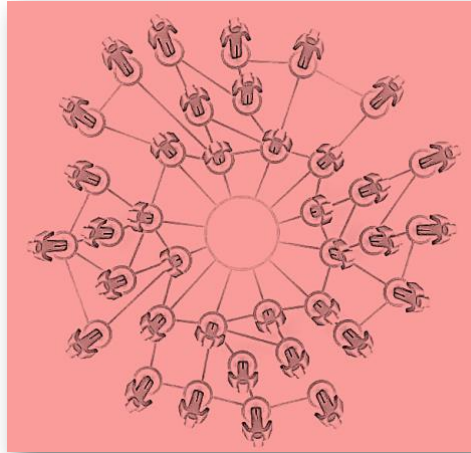


But first, a poll:





Results



Theology of Volunteerism:



Vocation or calling:

“that place where the world’s great need and your deep hunger meet.”



What does Justin Timberlake have to do with volunteering?



Economy's counterintuitive connection

- You are more likely to volunteer if you are employed than if you aren't
- the data show that states with higher rates of unemployment tend to have *lower* rates of volunteering.

The most important thing separating volunteers from non-volunteers is **NOT** free time.



The role of meaning making and impact



Workers who find their jobs meaningful are more engaged and less likely to leave their current positions



Communicate Impact



Why is your Stewardship ministry important. What is the impact.....



Communicate Impact

The impact is **NOT** the amount raised.



Have a plan

New Consecration Sunday:

- Team Leader
- Celebration Luncheon Coordinator
- Leadership Dinner Coordinator
- Sunday Announcer 1
- Sunday Announcer 2
- Sunday Announcer 3
- Treasurer/Financial Secretary
- Pastor
- Guest Leader



STAFF FOR THE PLAN

What skills and passions will make your plan really sing?

Communication (public speaking, writing, graphic arts, social media)
Hospitality
Spiritual/theological grounding
Organization



Where to find them

- Time & Talent Fair
- The Power of Observation
- Ask them





WORKING WITH VOLUNTEERS:

The untapped resource in your pews

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Go to: www.ecfvp.org/archives



Uncle Sam

Nothing builds commitment and loyalty
like someone saying

“I want you.”





Invite—don't push
(Its about teamwork!)



Paint a Full Picture

- Need: Is there a problem?
- Solution: Can this job help solve it?
- Fears: Will I be capable of helping with it?
- Benefits: What's in it for me?
- Contact: How do I get involved?



Different motives for volunteerism

Top Ten Reasons to Volunteer for the "Selfie" Generation



How to engage millennials

(YES, it can/should be done.)





Gumby is flexible

Listen to your volunteer's passions and adapt.



Rosie the Riveter

Empower your volunteers.





The Role of Gratitude

Your thanks should be:

- Timely
- Personal
- Done in a way that evokes your mission



Make connections: Introductions





Henri Nouwen

“When fundraising is done right, the person asking and the person giving come together to participate in a new thing that God is doing.”

The Spirituality of Fundraising



Questions?

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