

ST. GEORGE'S EPISCOPAL CHURCH – PLEDGE DRIVE & PLATE OFFERING ANALYSIS

OBJECTIVE

Obtain and analyze plate offerings and pledge contributions to assist in development of a stewardship plan for St. George's Episcopal Church of Valley Lee, Maryland.

ASSUMPTIONS

- Pledge contributions and weekly plate offerings are one of the most significant ways that the membership can exercise stewardship of their personal financial resources as well assist the continuation of God's work at St. George's.
- All pledge and plate data will always be handled in a confidential matter.

WORKSHEET FOR FISCAL YEAR _____

SECTION 1: OVERALL BUDGET DATA WITH PLEDGE AND PLATE ASSUMPTIONS

1. Total Projected Income (*from budget*) _____
2. Total Projected Expenses (*from budget*) _____
3. Difference (*deficit / surplus*) _____
4. Estimated Pledge Offering (*from budget*) _____
5. Estimated Plate Offering (*from budget*) _____

SECTION 2: PLEDGE DATA

** To be completed by the confidential recorder(s) of the Pledge Drive upon its completion, and no later than January 31 of the Fiscal Year in question.*

6. Total Baptized Members (*from last filed Parochial Report*): _____
7. Average Sunday Attendance (*from last filed Parochial Report*): _____
8. Number of households to whom pledge envelopes were mailed: _____
9. Number of Pledge Cards completed and returned: _____
Percentage of Total Baptized Members: _____
Percentage of Average Sunday Attendance: _____
Percentage of Households who Received Mailing: _____

10. Average Annual Pledge: _____
11. The highest pledge is \$ _____
12. The lowest pledge is \$ _____
13. Number of pledges under \$500 _____
Percentage of total number of pledges: _____
Percentage of total number of pledged *dollars*: _____
14. Number of pledges between \$501 - \$1,500 _____
Percentage of total number of pledges: _____
Percentage of total number of pledged *dollars*: _____
15. Number of pledges between \$1,501 - \$3,000 _____
Percentage of total number of pledges: _____
Percentage of total number of pledged *dollars*: _____
16. Number of pledges between \$3,001 - \$5,000 _____
Percentage of total number of pledges: _____
Percentage of total number of pledged *dollars*: _____
17. Number of pledges between \$5,001 - \$7,500 _____
Percentage of total number of pledges: _____
Percentage of total number of pledged *dollars*: _____
18. Number of pledges between \$7,501 - \$10,000 _____
Percentage of total number of pledges: _____
Percentage of total number of pledged *dollars*: _____

19. Number of pledges over \$10,000 _____

Percentage of total number of pledges: _____

Percentage of total number of pledged *dollars*: _____

SECTION 3: PLEDGE AND PLATE OFFERING ANALYSIS

20. Complete the following:

10% of total dollars pledged are given by _____% of pledge units

25% of total dollars pledged are given by _____% of pledge units

50% of total dollars pledged are given by _____% of pledge units

75% of total dollars pledged are given by _____% of pledge units

100% of total dollars pledged are given by 100% of pledge units

21. What percentage of overall budget income is *plate offering*? _____

22. COMPARE

Average monthly pledge & plate offerings: _____

* *Total dollar amount pledged + total estimated plate offering / 12 (months)*

TO

Average monthly parish operating expenditures: _____

* *Total dollar amount budgeted for annual operating expenditures / 12 (months)*

23. COMPARE

Average weekly pledge & plate offerings: _____

* *Total dollar amount pledged + total estimated plate offering / 52 (weeks)*

TO

Average weekly parish operating expenditures: _____

* *Total dollar amount budgeted for annual operating expenditures / 52 (weeks)*

24. Further Analyses _____
